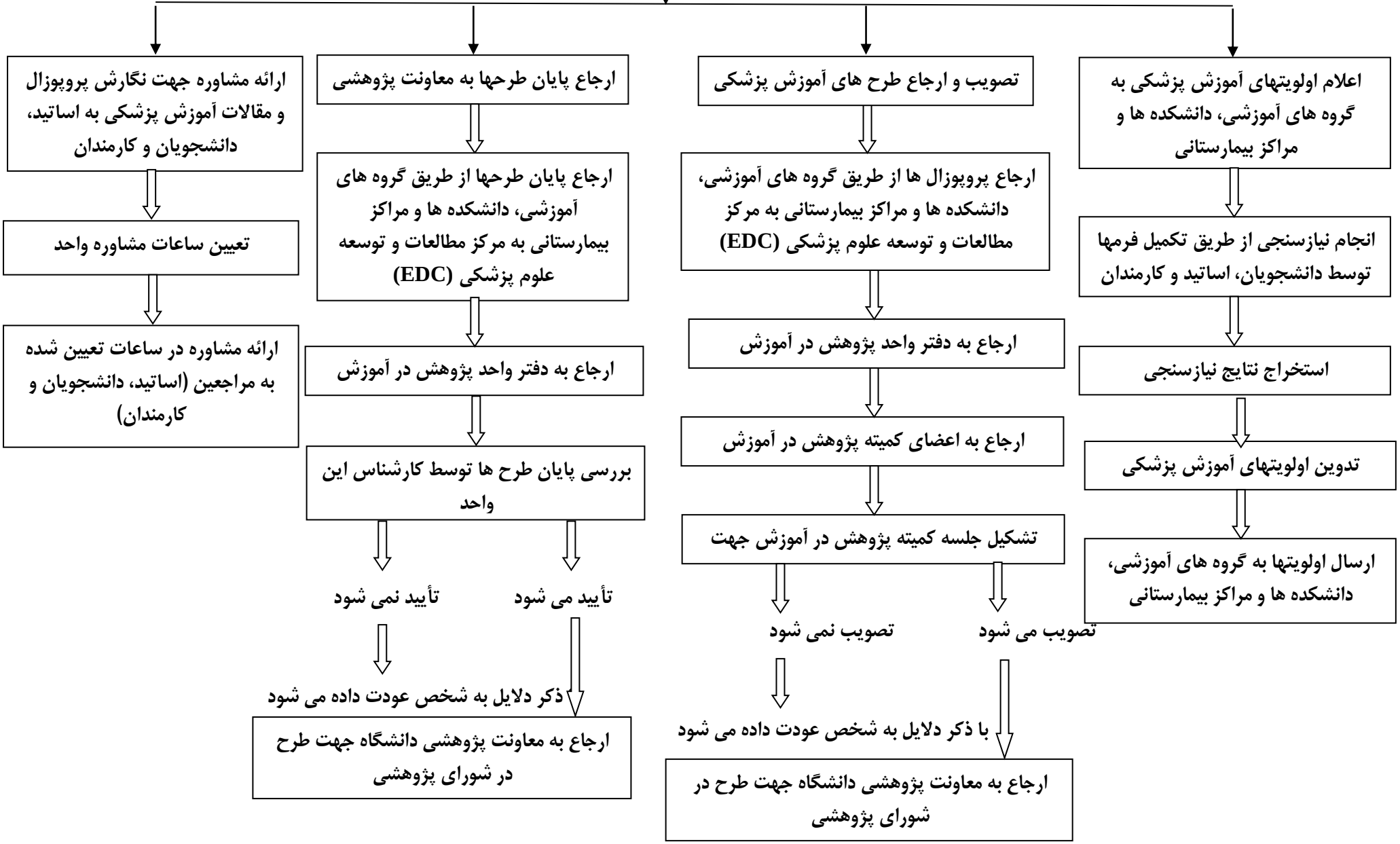واحد پژوهش در آموزش